

LANDBANK SERVES

CHRONICLES OF GROWTH

OCTOBER 2024 ISSUE

LANDBANK offers expanded loan program, emergency cash support for calamity-hit sectors

LANDBANK remains committed to providing support for the relief and rehabilitation of businesses and individuals impacted by Severe Tropical Storm Kristine.

LANDBANK President and CEO Lynette V. Ortiz stated that the Bank is prepared to offer accessible and responsive assistance to those affected by the typhoon, reinforcing its dedication to helping communities recover.

To address urgent financial needs during emergencies, the Bank expanded its existing loan package to the LANDBANK CARES (Community Assistance and REintegration Support) Plus Lending Program, which provides various sectors—including farmers, fishers, cooperatives, micro, small, and medium enterprises (MSMEs), large corporations, and electric distribution utilities—access to crucial financial aid to support recovery efforts.

In addition to this loan facility, LANDBANK provides the “EasyCash for Emergencies” feature for its credit cardholders. This allows customers to convert their available credit limits into emergency cash, with flexible repayment options of up to 36 months.

Meanwhile, employees of government agencies and companies with LANDBANK payroll services can avail of the Electronic Salary Loan (eSL), which offers quick access to funds. Existing eSL borrowers in current status may also apply for early renewal if they have completed at least one month of paid amortization. Service fee is waived for eSL availment made from October 28 to December 31, 2024.

Through these initiatives, LANDBANK demonstrates its commitment to being a catalyst for recovery and rehabilitation for sectors affected by Typhoon Kristine, ensuring that essential financial resources are readily available to those in need.

Fund your emergency needs with LANDBANK



CARES Plus Lending Program

- To apply for a loan, visit the LANDBANK Lending Center nearest you.
- For rehabilitation purposes, all fees and charges will be waived.



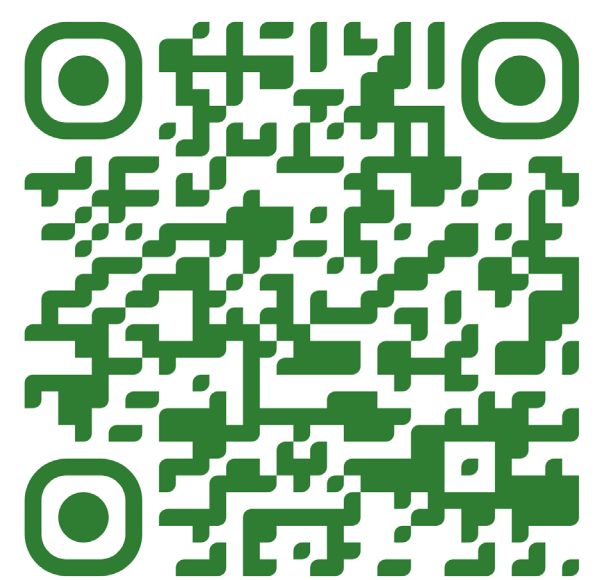
EasyCash for Emergencies

- Convert your available credit limits into emergency cash.
- Flexible repayment options of up to 36 months.
- Eligible cardholders will receive an SMS and email from LANDBANK confirming their eligibility for the cash conversion.



eSalary Loan

- Open to new borrowers from agencies with salary loan tie-up with LANDBANK and existing borrowers with at least one (1) month paid amortization in current status.
- Waived service fee from October 28 to December 31, 2024.
- Contact your Office's HR Department or visit your LANDBANK Servicing Branch to avail.



Scan the QR Code to learn more

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