



# LANDBANK SERVES

CHRONICLES OF GROWTH

Get a chance to win up to P1 million!

# IpoNalo mo!

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## LANDBANK launches 'save and win' promo for depositors

**Click the Banner for the full mechanics!**

LANDBANK launched a new promo that gives depositors the chance to win gadgets and up to P1 million in cash by growing their savings with the Bank.

Customers can earn e-affle tickets and join the LANDBANK IpoNalo raffle promo by increasing their deposits in their LANDBANK accounts from July 3, 2024 to January 31, 2025. The e-affle draw shall be on February 14, 2025.

**Check out some Deposit Accounts that might just be fit for you!**  
*Click the banner for more information!*

**LANDBANK GREEN GROWTH DEPOSIT**

Your deposit for a sustainable future!

*Time deposit product that supports social and environmental programs*

**We've made account opening easier with LANDBANK MBA!**  
*Click here to know how!*

**LANDBANK GoBayani**  
*Para sa'yo ito!*

LANDBANK GoBayani  
 0000 0000 0000 0000  
 0000  
 12/29  
 JUAN P. DELA CRUZ  
 SA 0000000000  
 VISA Debit



Our Caravan has now reached  
**Laoag and Himamaylan!**



**428**  
Farmer  
Participants



**199**  
PISO Plus  
Accounts Opened



## LANDBANK expands reach with 'Bilis Ipon: DFIC' in Ilocos Norte and Negros Occidental

In July, LANDBANK continued its commitment to financial inclusion by bringing the 'Bilis Ipon: Digital Financial Inclusion Caravan (DFIC)' to more communities.

The Caravan made stops in Laoag, Ilocos Norte, on July 12 and Himamaylan, Negros Occidental, on July 31. The initiative aims to foster a culture of savings among farmers, providing them with vital financial knowledge and access to essential services.

Participants learned about various LANDBANK offerings, including the LANDBANKasama Program, the PISO Plus Account, the Mobile Banking App, and the AGRISENSO Lending Program. These tools and services are designed

to make banking more accessible and convenient, especially for those in the rural areas.

Additionally, representatives from the Philippine Crop Insurance Corporation (PCIC) shared valuable insights on protecting crops and livelihoods from unexpected challenges such as calamities, diseases, and infestations.

The DFIC is part of LANDBANK's broader campaign to empower farmers by promoting digital financial tools and accessible loan programs. Through these efforts, LANDBANK seeks to strengthen the economic resilience of farmers and enhance their overall livelihood.



## LANDBANK branch rises in Burauen, Leyte

As part of its continuing commitment to bringing banking services closer to local communities, LANDBANK has officially inaugurated a branch in Burauen, and its eighth in the Province of Leyte.

[READ MORE](#)

LANDBANK Serves is a monthly digital publication produced by LANDBANK's Corporate Affairs Group, with address at the 24th Floor, LANDBANK Plaza, 1598 M.H. Del Pilar cor. Dr. Quintos Sts., Malate, Manila, Philippines 1004.

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