

## **ULFC MISSION / VISION**

## **VISION**

To be the preferred financing company of Small and Medium Enterprise by 2025.

## **MISSION**

- To provide personal and proactive service that effectively responds to our client's diverse needs.
- To promote a culture of professionalism, integrity, excellence and social responsibility among our employees.

## **CORPORATE VALUES**

- **P** Progressive
- A Adaptable
- **S** Sincerity & Integrity
- S Sense of Urgency
- I Intuitiveness
- O Obsessed with Excellence
- N Nurturing